1st EUROPEAN SME WEEK '09
SMALL BUSINESS, BIG IDEAS

"Spazio Impresa - ICT Matchmaking event"

Enterprises and potential ICT Lead Users Networking

May, 14th 2009 - 10.00 am - 5.00 pm
Udine Scientific and Technologic Park "L. Danieli"
Via J. Linussio, 51 - 33100 Udine

Within the First European SMEs Week Friuli Innovazione organized a working day aiming to deepen the international cooperation in the E-Health sector. The event agenda will give space to the entrepreneurs, in order to stimulate their reciprocal knowledge and foster internationalisation and networking.

The event intent is to induce SMEs active in the ICT field to establish international cooperation agreements with Lead Users in that field, like e.g. public administrations, hospitals etc. Also researchers are targets for this event since they could make available to the SMEs their scientific competences to develop new projects.

Italian and Austrian partners that organized the working day identified the E-Health, Domotics and Home Automation as possible sectors for internationalization efforts.

In the morning session the focus will be on H-Health future trends with the presentation of some successful case histories.

The afternoon agenda instead foresees matchmaking activities in order to facilitate entrepreneurs new contacts and the presentation of the "eBusiness Guide for SMEs" by a European Commission officer.

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Morning Agenda

9.45 am	Participants Registration
10.00 am	**Fabio Feruglio,** *Friuli Innovazione*
	Martin Hitz, *Department of Informatic Systems of the Alpen-Adria-Universität Klagenfurt*
	Walter Ukovic, *Department of Electrotechnics, Electronics and Informatics (DEEI) of the University of Triest*
	Welcoming and work session opening
10.15 am	**Carlo Tasso,** *Faculty of Science of the University of Udine*
	TRI ICT project and the community
10.30 am	**Francesco Pinciroli,** *Bioengineering Department of the Polytechnic of Milan*
	E-Health emerging trends
11.15am	**Alexander Thomasser,** *Hospital of Villach*
	International cooperation experiences under EU Programmes funding
11.45 am	**Alberto Steindler,** *ITAL TBS Telematic & Biomedical Services S.p.A.*
	Alfred Amann, *PCS Professional Clinical Software GmbH*
	ITAL TBS SpA – PCS GmbH: a crossborder case history
12.30 pm	Debate and conclusions

Buffet

Afternoon Agenda

1.30 pm	Work session opening
	Fabio Bisogni, *FORMIT Foundation, Rome*
	"eBusiness Guide for SMEs" presentation
2.00 pm	Plenary session – registered SMEs present themselves with the pitch elevator technique
3.00 pm	SMEs Matchmaking
5.00 pm	Conclusions

In cooperation with:

Lakeside Labs – Klagenfurt A
Università degli Studi di Udine – Udine I
Universität Klagenfurt – Klagenfurt A
Università degli Studi di Trieste – Trieste I
BIC Friuli Venezia Giulia – Trieste I

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