



TRI ICT – an open border community

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TRI ICT – Cooperation of SME, innovative users and support organizations within the ICT sector

- **DEMAND DRIVEN** cooperation in the Programme area addressing 3 target groups:
 - SMEs
 - public and private SMEs support organizations,
 - policymakers and public lead users
- **Main objective: improvement of economic relations and competitiveness of the Italy-Austria border-region**
 - particular attention: opportunities offered by new ICT



TRI ICT – Lead user concept

Lead Markets:

- E-Health/Domotics/Home Automation
- Renewable Energy/Environment /Sustainability
 - Recycling/Waste Management
 - Emergency management
 - Civil defence
- Tourism/Culture and Creative Industries
- Transport/Logistics/Advanced GPS applications
 - Emergency management



TRI ICT – Partners and Experience



Interreg IIC CORINNA-
Cooperation of Regions for
Innovation

CO-DESNET - Collaborative
DEmand and Supply NETworks
– FP6 European Coordination
Action

SACELS - Slovene-Austrian
Cooperative E-learning Space -
Phare CBC Programm SLO/A

